



PROFESSIONAL EXPERIENCE

Trainer
Freelance
2019-2021

- Storytelling
- Social media management
- Photojournalism
- Mobile Journalism
- Data Journalism
- Fact-checking

Journalist
Freelance
2019- 2021

- Writing interviews, portraits and reports for various media in Arabic and French
- Video editing
- Writing scripts for documentaries
- Data Journalism
- Fact-checking

Journalist
Nawaat, Tunisia
2018

- Carry out reports and investigations in Arabic and French
- Coordination with the editor-in-chief for the choice of subjects
- Analyzed data and designed data visualization

Journalist
Huffington Post Maghreb, Tunisia
2018

- Web writing following SEO rules in French
- Proposition of subjects for the site
- Writing interviews, portraits and reports in French

Journalist
Express Fm, Tunisia
2017

- Retranscribe podcasts in Arabic and French
- Check the information
- Write articles on the web in Arabic and French

Communication officer
"Notre Culture D'abord " NGO, Tunisia
2016

- Development of the communication strategy
- Management of the association's online presence
- Regular update of the various social media accounts of the association
- Monitor press coverage

Journalist
Radio Jeunes, Tunisia
2015

- Covered emergencies and other breaking news in Arabic
- Prepare interviews with targeted people
- Audio editing
- Prepare the content of the daily chronicle "Sans rendez-Vous"

Journalist
Mosaïque FM, Tunisia
2013

- Making an appointment with the guests of the show "Corniche"
- Prepare the interview questions
- Audio editing

Journalist
"Conscience Politique" NGO
2012

- Choose the subjects of the articles
- Write articles
- Data research
- Take photos
- Prepare interview questions

Customer Service
Teleperformance
2009-2011

- Communicate directly with customers
- Answered nearly 60 calls daily from customers inquiring about product usage, billing issues, or general company information.

PARCOURS ASSOCIATIF

2009-2020
Member
Ciné Club Enfant Tunis

2011-2012
Member
Bus Citoyen

2009-2015
Member
Amnesty International

2011 -2013
Member
Tunisian Organization for Peace

2011
Founder
Tunisian-Chinese Friendship NGO

2011 -2015
Member
Sawty NGO

2011-2012
Member
Conscience Politique NGO

2012
Member
CJL Tunis, Search For Common Ground

RÉFÉRENCES

- David Ibrahim, Journalist, email & phone number
- Thameur Mekki, Rédacteur en chef Nawaat, email & phone number
- Tarek M'rad, Ex Directeur général adjoint Express FM, email & phone number
- Walid Hayouni, Maître assistant à L'IPSI, email & phone number

Asma M'barek

JOURNALIST

Journalist with more than 9 years of experience in the field. Have experience in programming, editing, reporting and anchoring weekly news. Possess excellent communication and presentation skills.

I write about society, environment or health. I want to put my knowledge at the service of an establishment eager to recruit an experienced journalist who will contribute to its success.

SKILLS

- Good research and documentation skills
- Excellent verbal and written communication skills
- Good organizational and presentation skills
- Sound technical knowledge
- Information processing
- Fact-checking
- Data Journalism
- Mobile Journalism
- Long-form journalism
- Audio capture
- Podcast production
- WordPress CMS
- Proficiency with HDV, Canon 5D, and Sony Alpha cameras

LANGUAGES

- Arabic, native
- French, professional proficiency
- English, intermediate proficiency
- Chinese, intermediate proficiency

EDUCATIONAL BACKGROUND

IPSI, Tunisia, Investigative Journalism MA, Expected 2023
ISLT, Tunisia, Bachelor of Arts in Chinese Language and Literature, 2008
Tian Normal University, China, Internship, 2006-2007
Lycée El-Amal, Fouchéna, Baccalaureate in Literature, Juin 2004

TRAININGS

Politicize information by gender, « Cawtar Institut », 2011
Citizen journalism, « Conscience Politique », 2011
Investigative journalism, Mosaïque FM, 2012
Investigative journalism, I Watch, 2016

CONTACT

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